

# 1273

## IFSI Reserve™



1273 (YW/ 72d) is a 72 day yellow hybrid with incredible eating quality. Great ear size and yield potential make 1273 a perfect fit for midseason roadside and high quality shipping markets.

### Product Features

- IFSI Reserve™ eating quality
- Great ear size
- Easy pick

TRAITS	DESCRIPTION	DATA*
Kernel Color	Yellow	YW
Maturity (Days)		72
Plant Height (Inches)		70
Ear Height (Inches)		24
Number of Kernel Rows		16-18
Ear Length (Inches)		7.5-8.25
Ear Diameter (Inches)		1.75-2.00
Husk Color	Medium Green	4
Flag Leaves	Good Flag Leaves	4
Husk Protection	Adequate Coverage	4
Shank	Compact Medium Shank Length	3
Tenderness	Exceptional Tenderness; Reserve Quality	1
Sweetness	Exceptional Sweetness & Flavor	1

### DISEASE & HERBICIDE REACTIONS

GW	PS	NCLB	MDM	HPPD/ALS
		MS		T

GW = Goss's Wilt (*Clavibacter michiganensis* subsp. *nebraskensis*), PS = Common Rust (*Puccinia sorghi*), NCLB = Northern Corn Leaf Blight (*Exserohilum turcicum*), MDM = Maize dwarf mosaic (Maize Dwarf Mosaic Virus), also resistant to HPV (High Plains Virus) and SCMV (Sugarcane Mosaic Virus), HPPD/ALS = Indicates reaction to ALS and HPPD inhibiting herbicides. Examples of herbicides with these modes of action are Accent (ALS), Callisto (HPPD), and Laudis (HPPD). Always read and follow herbicide label instructions.

\*Data are representative summaries from hybrid evaluations in Champaign, IL and Plover, WI. Ordinal ratings are on a scale of 1 to 9, where 1 indicates the best value