274A Xtra-Tender[™]





274A (BC/7ld) is a great early bicolor with an attractive husk package. Market leading seedling vigor paired with its incredible sweet flavor and ear size makes 274A a great start to any roadside stand market.

Product Features

- Excellent seedling vigor
- Outstanding eating quality for roadside stands
- Admirable kernel color and appearance

TRAITS	DESCRIPTION	DATA*
Kernel Color	Bi-Color	ВС
Maturity (Days)		71
Plant Height (Inches)		74
Ear Height (Inches)		26
Number of Kernel Rows		16-18
Ear Length (Inches)		7.75-8.25
Ear Diameter (Inches)		1.85-2.10
Husk Color	Medium-Dark Green	3
Flag Leaves	Good Flag Leaves	4
Husk Protection	Adequate Coverage	4
Shank	Medium Shank Length	4
Tenderness	Very Good Tenderness; Xtra-Tender Quality	3
Sweetness	Exceptional Sweetness & Flavor	1

DISEASE & HERBICIDE REACTIONS

GW PS NCLB MDM HPPD/ALS

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GW = Goss's Wilt (Clavibacter michiganensis subsp. nebraskensis), PS = Common Rust (Puccinia sorghi), NCLB = Northern Corn Leaf Blight (Exserohilum turcicum), MDM = Maize dwarf mosaic (Maize Dwarf Mosaic Virus), also resistant to HPV (High Plains Virus) and SCMV (Sugarcane Mosaic Virus), HPPD/ALS = Indicates reaction to ALS and HPPD inhibiting herbicides. Examples of herbicides with these modes of action are Accent (ALS), Callisto (HPPD), and Laudis (HPPD). Always read and follow herbicide label instructions.

*Data are representative summaries from hybrid evaluations in Champaign, IL and Plover, WI. Ordinal ratings are on a scale of 1 to 9, where 1 indicates the best value