3473 IFSI Reserve[™]

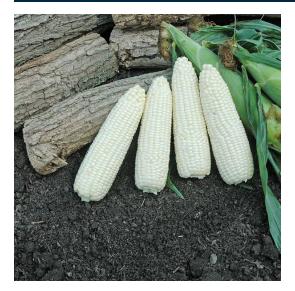
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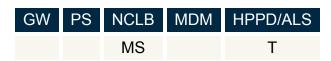
3473 (WHT/ 73d) is a 73 day white hybrid with the highest level of eating quality. Great ear size and appearance paired with high yield potential make 3473 an excellent option for roadside and high quality shipper markets.

Product Features

- IFSI ReserveTM eating quality
- · Good ear size and ear shape
- Easy pick

TRAITS	DESCRIPTION	DATA [*]
Kernel Color	White	WHT
Maturity (Days)		73
Plant Height (Inches)		68
Ear Height (Inches)		27
Number of Kernel Rows		16-18
Ear Length (Inches)		7.75-8
Ear Diameter (Inches)		1.80-2.00
Husk Color	Medium Green	4
Flag Leaves	Good Flag Leaves	4
Husk Protection	Good Coverage	3
Shank	Compact Shank Length	2
Tenderness	Excellent Tenderness; Reserve Quality	2
Sweetness	Exceptional Sweetness & Flavor	1

DISEASE & HERBICIDE REACTIONS



GW = Goss's Wilt (Clavibacter michiganensis subsp. nebraskensis), PS = Common Rust (Puccinia sorghi), NCLB = Northern Corn Leaf Blight (Exserohilum turcicum), MDM = Maize dwarf mosaic (Maize Dwarf Mosaic Virus), also resistant to HPV (High Plains Virus) and SCMV (Sugarcane Mosaic Virus), HPPD/ALS = Indicates reaction to ALS and HPPD inhibiting herbicides. Examples of herbicides with these modes of action are Accent (ALS), Callisto (HPPD), and Laudis (HPPD). Always read and follow herbicide label instructions.

*Data are representative summaries from hybrid evaluations in Champaign, IL and Plover, WI. Ordinal ratings are on a scale of 1 to 9, where 1 indicates the best value