



Venture MXR

Xtra-Tender™

IFSI



Venture MXR (BC/ 72d) Delivering performance with excellent seedling vigor and improved plant strength through the early season. Ear shape, kernel color, and husk package make Venture MXR the roadside stand variety you have been searching for.

Product Features

- Excellent seedling vigor
- Large ear with excellent eating quality
- Beautiful kernel color and ear shape
- Attractive dark green husk and flag leaves

TRAITS		DESCRIPTION	DATA *
Kernel Color	Bi-Color		BC
Maturity (Days)			73
Plant Height (Inches)			72
Ear Height (Inches)			27
Number of Kernel Rows			16-18
Ear Length (Inches)			7.5-8
Ear Diameter (Inches)			1.90-2.00
Husk Color	Medium Green		4
Flag Leaves	Good Flag Leaves		4
Husk Protection	Good Coverage		3
Shank	Medium Shank Length		4
Tenderness	Good Tenderness; Xtra-Tender Quality		4
Sweetness	Good Sweetness & Flavor		4

DISEASE & HERBICIDE REACTIONS

GW	PS	NCLB	MDM	HPPD/ALS
	RpG	MS	R	T

GW = Goss's Wilt (*Clavibacter michiganensis* subsp. *nebraskensis*), PS = Common Rust (*Puccinia sorghi*), NCLB = Northern Corn Leaf Blight (*Exserohilum turcicum*), MDM = Maize dwarf mosaic (Maize Dwarf Mosaic Virus), also resistant to HPV (High Plains Virus) and SCMV (Sugarcane Mosaic Virus), HPPD/ALS = Indicates reaction to ALS and HPPD inhibiting herbicides. Examples of herbicides with these modes of action are Accent (ALS), Callisto (HPPD), and Laudis (HPPD). Always read and follow herbicide label instructions.

*Data are representative summaries from hybrid evaluations in Champaign, IL and Plover, WI.
Ordinal ratings are on a scale of 1 to 9, where 1 indicates the best value