



VENTURE MXR

Xtra-Tender™

IFSI



Venture MXR (BC/ 73d) Delivering performance with excellent seedling vigor and improved plant strength through the early season. Ear shape, kernel color, and husk package make Venture MXR the roadside stand variety you have been searching for.

Product Features

- Excellent seedling vigor
- Large ear with excellent eating quality
- Beautiful kernel color and ear shape
- Attractive dark green husk and flag leaves

| TRAITS | | DESCRIPTION | DATA * |
|-----------------------|--------------------------------------|-------------|-----------|
| Kernel Color | Bi-Color | | BC |
| Maturity (Days) | | | 73 |
| Plant Height (Inches) | | | 72 |
| Ear Height (Inches) | | | 27 |
| Number of Kernel Rows | | | 16-18 |
| Ear Length (Inches) | | | 7.5-8 |
| Ear Diameter (Inches) | | | 1.90-2.00 |
| Husk Color | Medium Green | | 4 |
| Flag Leaves | Good Flag Leaves | | 4 |
| Husk Protection | Good Coverage | | 3 |
| Shank | Medium Shank Length | | 4 |
| Tenderness | Good Tenderness; Xtra-Tender Quality | | 4 |
| Sweetness | Good Sweetness & Flavor | | 4 |

DISEASE & HERBICIDE REACTIONS

| GW | PS | NCLB | MDM | HPPD/ALS |
|----|-----|------|-----|----------|
| | RpG | S | R+ | T |

GW = Goss's Wilt (*Clavibacter michiganensis* subsp. *nebraskensis*), PS = Common Rust (*Puccinia sorghi*), NCLB = Northern Corn Leaf Blight (*Exserohilum turcicum*), MDM = Maize dwarf mosaic (Maize Dwarf Mosaic Virus), also resistant to HPV (High Plains Virus) and SCMV (Sugarcane Mosaic Virus), HPPD/ALS = Indicates reaction to ALS and HPPD inhibiting herbicides. Examples of herbicides with these modes of action are Accent (ALS), Callisto (HPPD), and Laudis (HPPD). Always read and follow herbicide label instructions.

*Data are representative summaries from hybrid evaluations in Champaign, IL and Plover, WI. Ordinal ratings are on a scale of 1 to 9, where 1 indicates the best value