



CHOLLA MXR

Xtra-Tender™

IFSI



Cholla MXR (YW/74d) is a workhorse with excellent cold soil vigor, improved lodging resistance and field holding ability. Cholla MXR is versatile option for roadside or fresh shipping markets that is well adapted to handle early and mid-season challenges.

Product Features

- Excellent cold soil vigor
- Resistant to Common Rust (RpGDJ) and MDM
- Strong tolerance to lodging
- Improved field holding ability

TRAITS		DESCRIPTION	DATA*
Kernel Color	Yellow		YW
Maturity (Days)			74
Plant Height (Inches)			66
Ear Height (Inches)			26
Number of Kernel Rows			16-18
Ear Length (Inches)			7.5-8
Ear Diameter (Inches)			1.85-2.00
Husk Color	Medium-Dark Green		3
Flag Leaves	Good Flag Leaves		4
Husk Protection	Very Good Coverage		2
Shank	Medium Shank Length		4
Tenderness	Good Tenderness; Xtra-Tender Quality		4
Sweetness	Good Sweetness & Flavor		4

DISEASE & HERBICIDE REACTIONS

GW	PS	NCLB	MDM	HPPD/ALS	LODGING
	RpGDJ	MS	R	T	MR

GW = Goss's Wilt (*Clavibacter michiganensis* subsp. *nebraskensis*), PS = Common Rust (*Puccinia sorghi*), NCLB = Northern Corn Leaf Blight (*Exserohilum turcicum*), MDM = Maize dwarf mosaic (Maize Dwarf Mosaic Virus), also resistant to HPV (High Plains Virus) and SCMV (Sugarcane Mosaic Virus), HPPD/ALS = Indicates reaction to ALS and HPPD inhibiting herbicides. Examples of herbicides with these modes of action are Accent (ALS), Callisto (HPPD), and Laudis (HPPD). Always read and follow herbicide label instructions. LODGING = Indicates the hybrid's resistance to lodging (stalk or root lodging).

*Data are representative summaries from hybrid evaluations in Champaign, IL and Plover, WI. Ordinal ratings are on a scale of 1 to 9, where 1 indicates the best value